



GPSR Compliance Guide

Ensure your products meet GPSR standards – get started today!



What is the GPSR?

The General Product Safety Regulation (GPSR) applies in the European Union from 13 December 2024. GPSR is a set of rules established by the European Union to ensure that all products sold to consumers are safe. It requires manufacturers, importers, and distributors to make sure their products do not pose any risk to people's health and safety.

GPSR covers everything from non-food products – from toys and electronics to furniture and clothing, including second-hand goods and repair and refurbishment products – and ensures that they meet strict safety standards before they reach the market.

How to do laboratory tests?

Product lab testing generally refers to verifying if a product complies with a specific regulation or standard – such as REACH. If the product passes the test, then this indicates that the product is compliant. Depending on the type of product that manufacturers put on the market, its specification and structure, various test reports may be required to ensure that the company's product is completely safe and does not pose a threat to human life.

In order to participate in the tests, company need to send an example of their product, its name, specification, full description and features (if any) to the companies that conduct such tests, for example, QIMA, Intertek. Depending on the country of sale, Testing company will tell you which tests your product needs to pass.



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with GPSR
compliance?

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How to start complying with the requirements for GPSR?

To comply with this, manufacturers should:

1

Conduct comprehensive risk assessments for each product

2

Ensure products are designed and manufactured according to the latest safety standards

3

Maintain up-to-date technical documentation and a Declaration of Conformity

4

Appoint an authorized representative (for companies that do not have a registered office in the EU)

5

Implement robust testing procedures

6

Ensure product traceability throughout the supply chain

7

Provide clear labeling and product information

8

Stay informed about regulatory updates

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How to Appoint a GPSR Responsible Person?

A **GPSR Responsible Person** (RP) is a legal entity established within the EU, responsible for ensuring that products placed on the EU market comply with the General Product Safety Regulation (GPSR). This role is crucial for non-EU manufacturers who wish to sell their products within the EU. In order to start working with the Responsible Person, it is necessary to conclude a contract with a natural person or company located in the EU. After agreeing on the terms of cooperation, information about the company or person (Responsible Person) must be indicated on your packaging, and the Responsible Person will be the link between you and the buyers and competent authorities.

What is the price for the services of the Responsible Person?

960 EUR EU Responsible Person Service package (for the first 10 products/SKU)

760 EUR Additional 10 SKU

150 EUR per hour – Assistance in communication between the competent authority and the manufacturer

* If you have more than 60 SKU numbers, you will receive a special pricing offer.

[Request a custom quote](#)

How to design a label?

The following elements must be displayed on the product or, if not feasible, on its packaging or in a document accompanying the product:

1

Type, batch code, serial number, or other element enabling the product's identification

2

Name, registered trade name, or registered trademark, postal and electronic address

3

Maintain up-to-date technical documentation and a Declaration of Conformity

4

Details of the importer, including name, registered trade name or registered trademark, postal and electronic address

5

Manufacturers must also ensure that the product comes with clear instructions and safety information in a language easily understood by consumers as determined by the Member State

6

Clear instructions on how to use the product safely should be provided

7

Label must include the name and contact details of the EU Responsible Person

8

Product must carry relevant compliance marks, such as the CE mark, indicating conformity with EU health, safety, and environmental protection standards

9

Label should indicate the country where the product was manufactured

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What documents are required to comply with GPSR rules?

To ensure compliance with the General Product Safety Regulation (GPSR), manufacturers, importers, and distributors must maintain a comprehensive set of documentation:

✓ Test reports

✓ Declaration of Conformity

✓ Technical documentation

✓ User manual

✓ Product labels

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GPSR COMPLIANCE